



BillingParadise
Revenue Cycle Masters



Case
Study

Thanks for letting us in the
sunshine

Thanks for letting in the sunshine

BillingParadise has become the byword for across the board medical transcription and billing solutions. The fact that we offer transcribing, documentation, data management and **emr support services** has made us a household name and an easy choice to make. We are lucky to have clients who appreciate our efforts to lessen their workload. And, yes, like everybody else we love a pat on the back every now and then.

More than just a perfect transcript

Recently a medium sized urology clinic in Minnesota called us up for transcription support. As their in-house transcription team was too expensive, and far from perfect, they were on the lookout for a solution that could fit their wallet. Every **medical billing** firm they'd approached over the last few months had scared them off with exorbitant rates.



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do you make a profit at al*

I am almost taken aback with your prices, do you make a profit at all" was what William told us when one of our marketing manager Steve, about our prices to him. We requested him to opt for our **free trial** and asked him to send us recordings that he felt were the most difficult to transcribe. We reverted with a transcript that was perfect and from then on we've transcribed every audio recorded data of the clinic

I wonder what goes wrong

On one of his conversations with Steve, William complained that reimbursement was hard to come by. "I wonder what goes wrong, but something most certainly is" he'd sighed. Ever ready with a solution our manager asked the clinic to send a detailed report of their billing pattern and list of outstanding ar.

Analysis the key

Close analysis can solve the most painful or recurring of problems. After analyzing the problem areas of the clinic we were confident of coming up with a solution. And as always had no lingering doubts if it would work, we were confident that it could. A brief account of the several tripwires the medical practice faced.

Irregular dictations

What can be done if the physician leaves out certain important information in his dictation? Nothing much! Dr. William not only seemed to be not very particular about his dictations but his existing biller had no idea how it could impact the [medical billing process](#).

Behind schedule

The primary reason why claims are shown the door is that they reach the insurers office, too late in the day. Most insurance companies have specific and unwavering deadlines. Though the urology clinic had an emr, they still faced trouble transmitting claims as the staff were untrained and had no experience in filling out electronic claims transmission forms.



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Budgetary constraints

This is a constraint that most medical practices face, thanks to the rising costs of running a medical practice and administrative demands. They couldn't afford to hire an experienced in house billing team within the budget they could afford. "Experienced billers are more expensive to hire than movie stars" was another complaint from Dr. William's endless list of complaints.

BillingParadise's solution

After listening to the physician's woes, Our manager Steve suggested the clinic to outsource their billing to us. And explained how it could help.

Doctor's dictations play a crucial role in the medical billing process. As we were already handling the transcribing requirements of the clinic we had access to pertinent information that could help in creating claims.

- ☑ We mailed across dictation and recording tips to make dictations just a little less painful.
- ☑ The fact that we have a quick and efficient electronic claims transmission feature could mean faster submission of claims.
- ☑ Finally, when Mr. Steve informed that we charged just 7 % of the total amount collected and could write off the transcription bill, we had a client who was hooked onto every word Steve spoke.

Budgetary constraints

It was another hectic Wednesday when we found this mail in our inbox. A grateful and smiling Dr William sent us a mail that brightened up our day.

"My revenues have finally started making an upward climb and I should thank your team for it. Thanks for letting in the sunshine" Words that certainly do mean a lot to us!

Sign up for a free trial today, to, like, Dr William, experience the BillingParadise difference.



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